

12 MONTH PLANNING

Comprehensive departmental budgeting for each month of the year, flexible start month with full year analysis. Your budget can be as simple or as complex as you need

5 YEAR ANNUAL PLAN

For viability studies or long-term Business Plans, **ProfitPlanner** will create it all for you from the start point of your 12 month plan or a new 5 year plan from scratch

CUSTOMISABLE

Create plans for any of your franchises using one version of **ProfitPlanner** – simply enter the appropriate model names to give you franchise-specific budgets for the full group

CONSISTENCY

Having all dealers in a network create a budget in a standard and consistent format gives manufacturers a much simplified means of comparing and reviewing dealer budgets or open point viability plans



Why ProfitPlanner from apd?

- Full dealership Budget Plans created clearly and concisely to give a total picture of the profitability potential
- Create custom seasonalizations across the months of the year for as many lines as required
- Full print options together with options to export **ProfitPlanner** to a CSV file that can be used to map the Budget to the DMS
- In addition to the departmental profitability sections, **ProfitPlanner** provides detailed funds flow, working capital control and full balance sheet

ProfitPlanner is apd's market leading automotive dealer business planning software

ProfitPlanner is used for the preparation of 12 month budgets or 5 year viability plans

ProfitPlanner is simple to use and focused on *operational* use

ProfitPlanner is designed and developed to simplify the budgeting complexities of an automotive dealership

Graphical reporting shows key areas of how the plan is building during the budgeting process

Key features include composite import/export facilities and export of **ProfitPlanner** budgets to **apd's Daily Operating Controls[®] (DOCs)**

Ability to plan new business setups and comprehensively assess future viability

Important aid to investment planning and a measure of future returns on investment in the business

Composite data can be imported into **ProfitPlanner** allowing a side-by-side comparison of actual with budget data to assist with realistic forecasting for the year ahead

Information from the composite can be used to populate the fields within **ProfitPlanner**, should the user choose this option

ProfitPlanner can be imported into **iCIS[®]** to enable the full year budget data to form part of the suite of composite reports

ProfitPlanner links to **apd's DOCs** giving the user the ability to monitor dealership daily financial performance against budget

Why is Budget Planning so Important to a Dealer?

Being able to provide tactical and strategic planning is an essential element of any business. Finding simple ways to create budgeting and viability plans from existing information and projection data is especially difficult.

Not possessing a clear understanding of future strategy will have a major impact on the business in terms of performance, image, customer satisfaction, human resource and, most importantly, profitability.

In order to compete in the rapidly changing motor industry environment, frequent alterations to short and long-term planning are required. The everyday pressures of business result in amendments to original plans being ignored. Consequently, the original strategy becomes fragmented or even obsolete.

apd's software is currently used by a wide range of organisations within the motor industry to help produce information on detailed monthly financial plans, or longer-term viability studies (*which can be for up to 5 years*), therefore enabling organisations to keep focused and monitor progress through change.

apd's **ProfitPlanner** offers a full solution to simplify the whole budgeting process. Although primarily used for tactical 12 month budgeting and for viability planning for new propositions, **ProfitPlanner** provides information on areas as diverse as a Company Summary to a detailed Balance Sheet analysis.



Where Can I Buy ProfitPlanner?

Simply contact our **ProfitPlanner** Sales team using the contact details below. You will be guided through the purchase, download and installation of your new product.

The license key will be emailed to you.

You will receive one year of free Gold Level support with the product.

You can also choose to purchase an optional training package where one of our Product Support team will arrange a one-to-one webinar session to give you personalised training on how to use the product and how to get the most out of your Business Plan.

PRINT OPTIONS

Full print options together with options to export **ProfitPlanner** to a CSV file that can be used to map the budget to the DMS

LINKS WITH COMPOSITE

Composite data can be imported into **ProfitPlanner** allowing a side-by-side comparison of actual with budget data assisting realistic forecasting for the year ahead

PRESENTATIONS

Enhances quality of funding presentations to banks and other lenders into an accepted format which will improve application success rates

BENCHMARKS

Easy input system based upon benchmarks / standards and projected volumes creating comprehensive dealership 12 month to 5 year plans

FRANCHISE SPECIFIC

Is easily adaptable for franchise-specific requirements

MINIMUM SYSTEM REQUIREMENTS

Microsoft Windows XP / Vista / 7
32bit & 64bit
1Gb RAM
Pentium IV Processor
100Mb space

FURTHER INFORMATION

Visit our website at:
www.apd-australia.com.au
Contact our sales team on:
(03) 8838-8797
Email our support team on:
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